



**CARPET
R&R
INTERNATIONAL
REHAB & RESTORE**

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About

We are an international carpet restoration company serving the hospitality industry since 1998. We provide a full range of expert carpet restoration, color repair and an exceptional high rate of customer satisfaction.

Our businesses are performing a unique service for the most prestigious hotels in the hospitality industry in a niche market where, with the magical work of carpet restoration, we save our customer's their carpet and prevent premature carpet replacement with the fraction of the cost. We always have extremely satisfied customers, amazed with our work, with excellent feedback and smiles on their faces.

We are in the business of a specialty item. We are not carpet cleaners. We remove and fix all the problems that carpet cleaners leave behind such as any type of burn mark (iron, cigarette, etc.), any type of permanent stain such as red wine, and we also repair and fix any type of discoloration such as bleach stains and spots. We specialize in an exclusive process to customize the removal of the most difficult, hard to treat spots, stains, burns, and even discolorations. Unique treatment applications allow us to treat single or multicolored carpets with a special color isolation process. This technique restores the integrity of your carpet and its visual appearance.

Support

When you join the Carpet R&R International Rehab & Restore team as a franchise owner, you will receive outstanding support in a number of different exciting areas:

- Operational Support
- Marketing Support
- Purchasing Support
- Accounting and Legal Support
- Ongoing Research and Development



Training

TRAINING INCLUDES:

- 2 weeks of training at the Carpet R&R International Rehab & Restore's HQ in North Carolina beginning approximately 4-6 weeks before the franchise is scheduled to open for business
- 1 week of training at your location to get your business started
- 2 sessions per year, which can be up to 2 days of refresher/update training or meetings in each session
- Ongoing support and guidance in building and operating your business

Territories

When you join the Carpet R&R International Rehab & Restore team you have the choice of a new start-up business or you can convert your current carpet restoration company to be under the Carpet R&R International Rehab & Restore umbrella. When you join the Carpet R&R International Rehab & Restore team you will be given an exclusive territory of approximately 1,000,000 in the MSA to develop. Carpet R&R International Rehab & Restore is always looking for expansion opportunities in new markets!



Costs

The fee for one franchise is \$30,000. Minimal start-up costs can be as low as \$62,650 depending upon a number of factors. Please see the chart below.

DESCRIPTION	LOW		HIGH
Real Estate/Rent	\$0		\$500
Utility	\$0		\$200
Leasehold Improvements	\$0		\$0
Market Introduction Program	\$2,000		\$6,000
Furniture, Fixtures, and Equipment	\$250		\$750
Computer Systems	\$500		\$1,500
Insurance	\$500		\$3,000
Vehicle	\$5,000		\$16,000
Signage	\$1,000		\$1,500
Office Expenses	\$1,000		\$2,000
Inventory	\$8,000		\$10,000
Licenses & Permits	\$200		\$500
Dues and Subscriptions	\$200		\$1,000
Professional Fees	\$1,000		\$3,000
Working Capital	\$10,000		\$20,000
TOTAL BEFORE FRANCHISE COSTS	\$29,650		\$65,950
AVERAGE			\$47,800
Training	\$3,000		\$6,000
Franchise Fee	\$30,000		\$30,000
TOTAL WITH FRANCHISE COSTS	\$62,650		\$101,950
AVERAGE		\$82,300	

Qualifications

Qualifications recommended for potential franchise owners:

- Strong Sales and Client Service Abilities
- Good with Timing and Schedule Management
- High Personal Standards
- Able to Meet Initial Investment Requirements
- Strong Sense of Integrity in Corporate and Client Relationships
- A Willingness and Commitment to Excellent Service

Targeted experiences for potential franchise owners may include:

- Franchise Operations or Hospitality Service Industry
- Experience Business Owner and/or Managerial Experience



Next Steps

What are the Next Steps?

Step 1: Fill out the Evaluation Form

Step 2: Send the Evaluation Form to Franchise@CarpetRandR.com

Step 3: Arrange for an Initial Phone Consultation to “Meet the Team”

Step 4: Arrange for a Discovery Day

Step 5: Review Franchise Agreement

Step 6: Join The Carpet R&R International Rehab & Restore Team!



Interested?

CONTACT US TODAY!

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